

INTERNATIONAL Coastal Cleanup Day Jamaica

NATIONAL REPORT 2019



146,165.45
Pounds of Garbage Collected



9,225
Garbage Bags Filled



121
Groups Registered



12,403
Volunteers



182
Sites Across the Island



124.76
Miles of Coastline Cleaned



Message from the JAMAICA ENVIRONMENT TRUST

The results are in! Jamaica has achieved (and exceeded) JET's longstanding target of attracting over 10,000 volunteers to International Coastal Cleanup (ICC) Day in Jamaica! In 2019, over 12,400 Jamaicans turned out for ICC Jamaica, cleaning up 146,165 pounds of garbage from 125 miles of coastline on Saturday, September 21. This unprecedented turnout represents a huge jump in the number of volunteers who participated in the annual event, which has hovered between 9,200 and 9,600 volunteers since 2016.

Jamaica first placed in the top 25 countries that participate in ICC in 2014, ranking twelfth out of 91 countries with a turnout of 7,403 volunteers; since then, Jamaica has consistently landed in the top 25 – ranking between eleventh and seventeenth each year. In 2015 JET set a target to attract 10,000 volunteers to ICC Day, with the hopes that an increased turnout would place Jamaica among the top 10 countries who participate in the event worldwide – and this year we did it!

JET began coordinating ICC in Jamaica in 2008. That year, around 2,000 Jamaicans turned out to volunteer at cleanups across the island. Over time the ICC Jamaica turnout has steadily increased by, on average, 1,000 volunteers every year – more groups got involved in planning cleanups, more cleanup sites were added, and the event grew in popularity. ICC Jamaica has evolved

into the largest environmental event on Jamaica's calendar, attended by growing numbers of Jamaicans of all ages, backgrounds and affiliations. In 2019 Jamaica registered a record number of ICC sites – 182 cleanups coordinated by 121 groups.

This amazing show of support for ICC is just one example of the increased number of Jamaicans who are taking action to raise awareness about our island's garbage management crisis. Action at all levels of the society – citizens, government and business – is the only way we will solve our solid waste problem; but 2019 is just the beginning.

Jamaica's ban on specific single-use plastic items represents significant action from the Jamaican government to transform the composition of our island's solid waste stream. Although its impact is not yet reflected in the ICC national statistics, over time the ban should result in reduced quantities of single-use plastic being found on Jamaica's coastline on ICC Day. Like the plastic ban, the impending deposit refund scheme (DRS) for single-use plastic beverage bottles also has the potential to transform Jamaica's waste stream; that action is being led by the Jamaican business community and is scheduled to come on stream in 2020.

As we begin a new year and new decade, JET calls on all Jamaicans to take action on the way we manage our garbage. Remember, it's not just about cleaning up, it's about not duttying up Jamaica in the first place.

Suzanne Stanley, Chief Executive Officer



Cleanups by Type



Cleanups by Parish

- 30** Kingston & St. Andrew
- 21** St. Ann
- 20** Portland
- 17** Hanover
- 15** St. Thomas
- 15** St. Mary
- 14** St. Catherine
- 13** St. James
- 12** St. Elizabeth
- 11** Westmoreland
- 6** Clarendon
- 5** Manchester
- 3** Trelawny



MARK YOUR CALENDARS
International Coastal Cleanup Day 2020

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Message from the TOURISM ENHANCEMENT FUND (TEF)

The TEF is proud to be an integral partner of the JET-led International Coastal Clean Up Day activities in Jamaica. We are pleased to see the consistent increase in the number of volunteers, and the corresponding increase in the amount of garbage cleaned up along our abundant coastline. We have been blessed with a stunningly beautiful island and we are inspired to see Jamaicans come out in their thousands to keep it clean and beautiful each year.

Dr Carey Wallace, Executive Director



On January 1, 2019 Jamaica implemented a ban on some single-use plastic items – shopping (scandal) bags (<24" x 24"), straws and imported Styrofoam food and beverage containers. In 2020 the ban will extend to all Styrofoam food and beverage containers. A deposit refund scheme for single-use plastic beverage bottles is also scheduled to be launched in 2020.

Starting this year, JET will be tracking the impact of these actions on the composition of waste collected on ICC Day in Jamaica.

Banned Single-Use Plastic

- Plastic bags collected in 2019 increased by 8.2% when compared to 2018
- Plastic straws collected in 2019 decreased by 33.4% when compared to 2018
- Styrofoam collected in 2019 increased by 1.6% when compared to 2018

Plastic Bottles

- Plastic beverage bottles remain the number one item collected on International Coastal Cleanup Day in Jamaica for the twelfth consecutive year.
- The number of plastic beverage bottles collected in 2019 increased by 0.1% when compared to 2018

Thank You!

To the **121 organizations** that partnered with JET to host cleanups at **182 sites** across Jamaica on International Coastal Cleanup Day in 2019

- Alligator Head Foundation
- Annotto Bay Integrated Development Enterprise
- Annotto Bay Police Youth Club
- Azul Beach Resorts
- Belmont Baptist
- Bluefields Bay Fishermen's Friendly Society
- Browns Town Community College
- Capoeira Alafia
- Caribbean Coastal Area Management Foundation
- Charles Town Community Development Committee
- Couples Negril Environment Team
- Day Mountain Development Committee
- DigiCel Foundation
- Dover Citizens' Association/ Community Development Committee
- DRT Communications
- eGov Jamaica Limited
- Eleven Miles Youth in Action
- Elliot Farmers Community Enterprise Ltd.
- European Union Delegation to Jamaica
- Free Winnifred Beach Benevolent Society
- GzK Manchester Chapter
- Generations Christian Fellowship
- Gibraltar Heights Citizens' Association
- Golden Heights Citizens' Association
- Grace Kennedy Foundation
- Grand Palladium Jamaica Resorts and Spa

- Granville Baptist Church
- Greater Portmore Youth Association
- Greater Treasure Beach Citizens' Alert Benevolent Society
- HEART College of Hospitality Services and The Cardiff Hotel and Spa
- HEART Trust/ NTA (HEART Sports & Social Club)
- HEART Trust/NTA - Culloden VTC
- Highholborn Street Church of God and The Anglican Ladies Society
- Highway 2000 East-West & Institute of Jamaica
- Hillel Academy
- Hopewell Citizens Association
- Improve Jamaica
- Jamaica Energy Partners /West Kingston Power Partner
- Jamaica Red Cross
- Jamaica Surfing Association
- Janette Kaloo Breast Cancer Foundation
- Kensington Community Development Committee
- Key Club Jamaica District
- Kiwanis Club of Charlton-Alexandria
- Kiwanis Club of St. Thomas
- Konkreete FC
- Leo Club of Clarendon
- Leo Club of Mona
- Lions Club of Port Antonio
- Lions Club of St. Thomas
- Longville Park Citizens' Association
- LORBS Benevolent Society
- Manchester 4H Clubs
- Marcus Garvey Technical High School 4H Club
- Maryland All Age School
- Maud McLeod High School
- MBJ Airports Limited

- Ministry of Tourism - Portland DAC
- Ministry of Tourism - Montego Bay DAC
- Ministry of Tourism - Ocho Rios DAC
- Ministry of Tourism - South Coast DAC
- Ministry of Tourism - Negril DAC
- Ministry of Tourism - Falmouth DAC
- Moneague College Environmental Club
- Montego Bay Marine Park
- Montegonians in Action
- Morant Bay Fisherfolk Association
- National Environmental Planning Agency
- National Water Commission
- Negril Chamber of Commerce
- Nestle Jamaica
- Nexus Tours
- Old Harbour Youth Council/ Old Harbour Community Development Committee
- OneLove Outreach
- Optimist Club of Harbour View
- PanJam Investment/ Jamaica Property Company Limited
- Port Antonio Community Development Committee
- Port Morant Community Development Committee
- Portland Parish Development Committee
- Portmore Municipal Corporation
- Portsmouth Primary School
- Project ICE Ja
- Rainforest Seafoods
- Region 4 PNP YO
- Rose Hall Development Limited
- Rotaract Club of Kingston
- Rotaract Club of Liguanea Plains
- Rotaract Club of Montego Bay
- Rotaract Club of Savannah La Mar

- Rotaract Club of St. Andrew
- Rotary Club of Black River
- Rotary Club of Lucea
- Rotary Club of Montego Bay
- Rotary Club of Montego Bay Sunrise
- Royal Optimist Club of Kingston
- Sandals Foundation
- Seprod Foundation
- Snowhill Community Development Committee
- South Haven Citizen's Association
- St Catherine Cancer & Disabilities Organization
- St. Ann Hi-Tech Farmers Group Ltd
- St. Elizabeth Parish Development Committee/ Black River DAC
- St. Elizabeth YIC & Young Women and Men of Purpose
- St. Thomas Scouting District
- Sunset Optimist Club of Kingston
- The Church of Jesus Christ of Latter-day Saints
- The Grace Workshop Ministries
- The Oracabessa Marine Trust, Foundation and Fisherman's Association
- The Patriots - Kingston
- The Patriots - Portland
- The Patriots - St. Mary
- Treasure Beach Women's Group
- Tryall Club
- UTECH Land Surveying Club
- UWI-CMS Discovery Bay Marine Lab
- UWI Mona Guild External Affairs Committee
- UWI Port Royal Marine Lab
- VINCI Construction
- White River Fish Sanctuary
- Wickie Wackie Citizens Association
- Zone 1 Federation of Adventist Youth